

Why did you choose to use the services of Northwest Funeral Alternative Inc.?  
(please circle all that apply)

location      reputation      personal recommendation      price      advertising

Are you a member (pre-arranged with us?)      Yes      No

If not, would you like us to mail you forms to become a member?      Yes      No

Please rate the overall service provided

poor      fair      good      very good      excellent

Please rate the professionalism and sensitivity of the staff member you dealt with for the arrangement interview

poor      fair      good      very good      excellent

Name of staff member \_\_\_\_\_

Was there any additional staff members in particular that you felt went over and above the call of duty to serve you? If so, please tell us who? \_\_\_\_\_

Any additional comments or recommendations (use back of page if necessary):

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Would you recommend our services to others?      Yes      No

Your name (OPTIONAL)\_\_\_\_\_

Address (only if you would like membership forms mailed out to you)

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